



Twitter Cash Secrets

How to Monetize your Twitter Account Today!

FOREWORD:

Twitter is **exploding in popularity** at the moment and has an **Alexa rank of 12!** What does this mean?? Check it out – <http://www.alex.com>

Read all about Twitter on Wikipedia here:

<http://en.wikipedia.org/wiki/Twitter>

Twitter is the way forward in internet marketing. It is predicted to have **tens of millions of users by 2011**. Twitter has many active celebrity users, including **Oprah Winfrey, Ashton Kutcher, Britney Spears, Kevin Spacey, Ryan Seacrest, Jennifer Aniston, Dave Matthews, Bono, Barack Obama** and the list goes on.

Given the **massive presence** Twitter has on the internet, I will show you a method that will tap into the traffic Twitter receives, and make you at least \$50 dollars a day on **auto-pilot** in around 2 weeks after the initial set-up, **when you follow exactly the instructions set out for you in this book.**

THIS BOOK IS GOING TO SHOW YOU HOW TO:

1. Create and automatically manage 'marketable' Twitter accounts.
2. Generate mass following on each of these accounts using free internet tools.
3. Sign-up to the most popular and profitable revenue generating pay-per-click websites available.
4. Avoid the pitfalls of Twitter's Term of Service. In other words – how **NOT** to get banned!
5. Provide information about automation tools to grow your Twitter **following on autopilot!**

Let's get started...

TABLE OF CONTENTS

STEP 1 CREATE YOUR ACCOUNTS

- 1.1 Twitter Account Creation
- 1.2 Account Settings and Profile Setup

STEP 2 MANAGE YOUR ACCOUNTS

- 2.1 SocialOomph
- 2.2 Engaging your followers: Google Alerts, bit.ly and Twitterfeed

STEP 3 GET LARGE NUMBER OF FOLLOWERS

- 3.1 Tools

STEP 4 MONETIZE EACH OF YOUR ACCOUNTS

- 4.1 RevTwt
- 4.2 Twittad
- 4.3 Magpie
- 4.4 adCause
- 4.5 Sponsored Tweets

ADDENDUM LINK LIST

STEP 1 – CREATE YOUR ACCOUNTS

1.1 Twitter Account Creation

Sign-up for Twitter at <http://www.Twitter.com/signup>

Currently Twitter has an account limit of 10 accounts per IP address. That means that from your home computer, you can create up to ten accounts in one day (make note here, that this is only for ONE day—think scalability here). Great, 10 accounts will do to start. The object of this step is to create ‘attractive profiles’ so that people will be interested in you, will be eager to follow you and be on the lookout for your tweets, which will include advertisements.

Creating the Twitter accounts one after the other shouldn’t take more than 15 minutes. One great method to do this is to first create a GMail account with as long a user name as possible (Note that Twitter requires an email address to sign up, but the accounts do NOT require email verification).

For example, TwitterCashIsAwesome@gmail.com would be a good choice. The reason for this is as follows:

T.witterCashIsAwesome@gmail.com
Tw.itterCashIsAwesome@gmail.com
Twi.tterCashIsAwesome@gmail.com
Twit.terCashIsAwesome@gmail.com etc. etc.

The above are all the SAME email addresses to GMail; but to the Twitter signup process they are perceived as being DIFFERENT! Basically this saves you the headache of going and making several GMail accounts and having to verify each one. So, if you choose this approach, all correspondence from Twitter in relation to these accounts' activities gets relayed to the original TwitterCashIsAwesome@gmail.com email address. Simple.

Some research is needed here to determine a profitable sales and advertising niche. Do not underestimate the effectiveness and necessity of this step. You will want to select user names that in some way target a niche market. This will attract followers interested in your product, service, or affiliate products. You can begin your research using the Google Keyword Tool here.

<https://adwords.google.com/select/KeywordToolExternal>

For example, if I wanted to focus on the distribution of solar panels to a large audience, I would enter "solar panels" into the Keyword Tool to determine how much web traffic that keyword and variations of it garnered in a given month. Select Twitter User Names based on this research! Search engines LOVE these keywords, and regular updates to a Twitter account named "HomeSolarPanels" will rank your tweets surprisingly high in the search engines! **This is extremely powerful, especially if your tweets point to a quality landing page that sells Home Solar Panels!** Food for thought....

When you have created your account click on the 'Settings' link at the top right hand corner of the page. Keep the same passwords for all your account. This will simplify your life later when managing your accounts.

1.2 ACCOUNT SETTINGS AND PROFILE SETUP

For each Twitter account fill in all relevant data using details relevant to the niche you will be targeting. If you did not take the time to do keyword research, that is fine, just make the Bio details engaging and creative. If you are not feeling creative enter random names into the 'Find People' link and copy a profile bio that you would find interesting. I prefer to make my accounts real, and have long term objectives with each account, so while the idea of creating "fake" accounts will work for you (given the ad revenues that can be tapped into), this entire step by step process becomes far more powerful and profitable if the account can be linked to multiple streams of revenue (other websites, affiliate sites, etc.), rather than ONLY the ad networks to be mentioned later.

Whatever you do, **DO NOT TICK THE 'PROTECT MY UPDATES' BOX.** This will result in having to approve every single one of your followers. No-No!! We're seeking as much automation as possible here.

Fill out the rest of the account page as you see fit using common sense – but **DO** fill it out.

Add a Picture

The picture is probably the most important aspect to the whole account – this is the first thing potential followers see. Do not use Google™ Images as you may inadvertently use a picture of some foreign celebrity (some followers may recognise it) that makes your resulting profile scream 'Fake!!' and people will unfollow you. The best thing to do is to add eye-catching photos related to your marketing niche, or to go to myspace.com and find pictures of cute girls or any other 'follower attracting' images you can think of. Be creative with this.

Design

Twitter has many templates for the design of your profile, pick one that you like, or if you really want to invest effort go to <http://www.mytweetspace.com>.

They have a number of cool backgrounds and different 'follow me' buttons that will add value to your profile and make your accounts stand out from the crowd.

STEP 2 – Manage Your Accounts

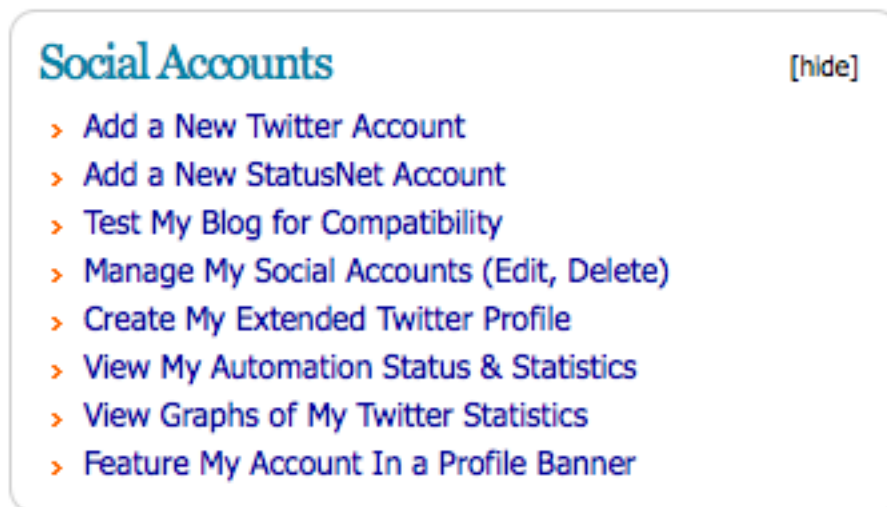
Automatic management of your Twitter accounts is of vital importance if you want to decrease your workload. I am introducing you to the best auto-management tools out there. Good News -- These are all FREE!!

2.1 SocialOomph Account Creation

As part of the automation process you will need to visit a website called SocialOomph. It is a popular website that many internet marketers use in their marketing business. You are going to use it too.

Visit here <http://www.socialoomph.com/>

Once you are signed up and logged in you will be brought to the main page. You'll see a list of Account Options as follows:



Click on the "Add New Twitter Account" option. You will be taken to a screen on which you can authorize SocialOomph to add your Twitter account to your SocialOomph list of accounts. Click the "Authorize Access" button, enter your Twitter account Username and Password, and your account will be added.

Once you have added your Twitter account, look at the menu on the left side of the screen and go to "Social Accounts" then select "Manage Accounts".

You should see this:

[Main Landing Page](#) [Schedule New Update](#) [Schedule Blog Post](#) [Statistics](#) [Social Accounts](#) [Blogs](#)

My Portfolio of Accounts

[Click Here to Test Drive SocialOomph Professional](#)

ACCOUNT	TOT	Q'D	MSG	FLW	VET	UNF	REP	ACTIONS
Status Feed	0	0		(This is <u>not</u> your Twitter account.)				Updates Configure Distribute
burbuillia	0	0						Updates Distribute Edit Delete
t/Coach7	0	0						Updates Distribute Edit Delete

I have uploaded my accounts but have scratched out the usernames for privacy. To the far right of every username there is an “Edit” link. Click this link. You should see this.

Edit/Automate My Twitter Account

[Click Here to Test Drive SocialOomph Professional](#)

Twitter User Name:

Optional Twitter Account Automation

Auto Welcome: Automatically send a welcome message to new followers.

Send This Message: [How to rotate welcome messages \(and why you should\).](#)

Auto Follow: Automatically follow people (new followers) who follow me from this point forward.

Vet Followers: Place the automation of a new follower on hold for three days so that I can manually approve or reject the action.

Auto Unfollow: Automatically unfollow those folks who unfollow me.

Optional @Replies Digest Email

@Replies Digest: Email me an @replies digest.

[Save](#)

I want you now to tick on 3 boxes ONLY. Click on the Auto Message, Auto Follow and Auto Unfollow boxes. For the Auto Message I would like you to place the following message:

(Copy & paste this following message as your own to speed things up.)

MAKING MONEY from your tweets? No!? I am. Making \$\$\$ daily on autopilot! <http://bit.ly/bL1nFP> Thanks for following!

That link in the message is a link to the RevTwt website which is long, and as you are only allowed 140 characters per message on Twitter, I have shortened it through bit.ly.com. This is a nice way of thanking your followers for following you and introducing them to the money-making business I have introduced you to. It is a good way to build rapport with your followers and makes them feel 'special'.

The auto-follow is used to automatically follow people who follow you on Twitter, and likewise the auto-unfollow will unfollow those who stop following you.

This is a good place to mention a few facts about Twitter: As a Twitter user, you are allowed an unlimited amount of followers but the upper limit on the amount of people you can follow is 2,000. To go above this you must always have your 'follower' count being 90% of your 'following' count. So to follow more than 2,000 people you must have at least 1,800 followers (i.e. $1,800 = 90\%$ of 2,000). This is why we must auto-unfollow people. SocialOomph does take its time though (on a free account) but ReFollow <http://refollow.com/refollow/index.html> does provide an instantaneous unfollowing and following service for free (amongst other features—this site is awesome for finding niche Twitter users that are regularly active on Twitter) to ensure that you can keep following people, and that your follower number equals 90% of your following number.

Now that we have everything set up we can move onwards. We'll discuss the creation of interesting content for your followers, i.e. automatically tweeting links to news stories, affiliate links, or funny videos to keep your followers interested in you and clicking on your ads so that you get money!

2.2 Engaging your followers: Google™ Alerts, bit.ly and Twitterfeed:

You will need the following:

1. Google™ account, which you should have from Step 1.
2. Bit.ly account. Free to setup!
3. Twitterfeed account. Free to setup!

Sign in to Google™ alerts using your GMail account login at <http://www.google.com/alerts>

1. Google Alerts

Google™ Alerts is a service Google™ provides, to alert you to any new articles or videos that have just been created and put on the internet. For example, say you were interested in 'Shaun White' and wanted to know what is happening in the world of snowboarding. You would create an alert for 'Shaun White' and any time an article or video related to this gets put on the internet you will be delivered an email or notification that it has just happened. You can create as many Alerts as you like!

Create a Google Alert

Enter the topic you wish to monitor.

Search terms:

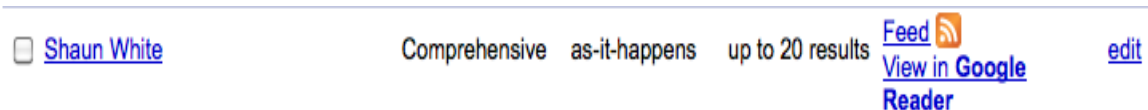
Type:

How often:

Email length:

Your email:

Let me go into more detail about this. The following image is a screenshot from Google™ Alerts showing one of my alerts (Study it for a couple of minutes).



I want to provide my followers with any content that involves 'Shaun White' for the simple reason that Olympic Gold Medalists are popular on Twitter! For contents sake we may include the "allintitle:" prefix, so "Shaun White" becomes "allintitle:Shaun White" i.e. we will only be alerted to videos or articles which have the text "Shaun White" in the title. As you can imagine this provides relevant data on our subject for our Twitter followers. Further, the potential for this specific feed is for it to be used to run relevant content into any Twitter account focused on the snowboarding, athletic, or Olympic niche.

See the orange box symbol? That is the RSS Feed link for this Google Alert. When you right mouse click on the Feed link, you should be able to Copy the Link Location. Copy that link and Paste it somewhere safe, like a Notepad file. This is your RSS Feed URL. We will need this later in order to use the Twitterfeed service. Also note that I have the Comprehensive option selected, so that articles from blogs, news services and video sites will all be included in the feed. You'll want updates as they happen, so your feed broadcasts relevant up to date information to your Twitter account.

Create a number of new Alerts (Feeds) based on the subjects your followers might be interested in. Continuing on our theme, you can create Alerts for Snowboarding, Olympic Games, etc. Use your imagination and be creative! Anticipate your followers needs and post them things that everyone would be interested in.

2. bit.ly Signup

Now visit <http://bit.ly/> and sign up for a free account.

This is a great site that allows you to take a long website URL and turn it into a small one. Simple. This is important, as Twitter only allows 140 characters for every message, and a long URL takes up too much space. Sign up and at the top right hand corner beside 'Welcome, {username}', there will be an "Account" link. Click on that link and on the left hand side of the page look for the API key (should be a string of numbers and letters). Copy and paste that somewhere safe (NOTE: **Make sure you copy the entire string!** The visible characters are only part of the full API key!). We will need this Key for Twitterfeed. Also make note of your username!

3. TwitterFeed

Now go to Twitterfeed <http://www.Twitterfeed.com/>

Twitterfeed is an automatic feeding system that takes the Alerts from Google™ and turns them into ‘tweets’ to be posted periodically on Twitter. Sign up for a free account, and then sign in to Twitterfeed.


Click on the “Create New Feed” button. Name your feed, then go get the RSS feed URL that I told you to copy and paste, and paste it into the RSS Feed URL text box. Click the “Test RSS Feed” button to verify that the feed is working as expected. Click next on the Advanced Settings tab.


Advanced Twitterfeed settings:

Because we want to be smart at what we are doing we will adjust the advanced settings. You will need roughly 20 non-advert tweets every day for reasons I will explain later. You can judge the update frequency of the tweets based on the number of feeds you have. You don’t want to bore your followers with the same topic all the time so pick about 10 to 20 different subjects and tweet them at least once a day (one tweet per feed, or multiple tweets from the same feed).

Now from your bit.ly account settings, you need to paste your bit.ly username in the API Login box and your API Key (I asked you to copy and paste this somewhere safe in step 2) in the API Key box. You can Post only the Title of the article to be posted, or include the Description as well. You are also given the option to add a Prefix or Suffix to your tweet. Adding this can be useful to distinguish topics between your tweets. Click the ‘Continue to Step 2’ button.

► Advanced Settings


 **Update Frequency**
Check for new posts And post up to new update(s) at a time.


 **Post Content**
Include


Post Link
Shorten link through ► [hide this](#)

API Login:

API Key:

 **Post Sorting**
Post new items based on

 **Post Prefix**
Prefix each tweet with: (max. 20 characters)

 **Post Suffix**
Suffix each tweet with: (max. 20 characters)

You'll go to a screen that lists "Available Services". Click the Twitter link, then Authenticate your Twitter account by entering you Twitter Username and Password. Click the "Create Service" button, and your feed will be created. Click the "All Done" button then to finish and go on to create other new feeds.

That was a lot of information to work through, but read it a couple of times and I promise it will make sense when you go to do it.

Well done -- the hard part is over!!

Now, every day you must also post a few of your own tweets to prove that you are a real Twitter user so that you don't violate RevTwt's Terms of Service. Be creative, and post whatever you would like, stuff like 'Work is boring, can't wait for cinema tonight' etc. etc. Telling a joke would work even better. Take only a few minutes a day to do this across all of your accounts.

STEP 3 – GET A LARGE NUMBER OF FOLLOWERS

This step is absolutely **VITAL** in generating your income and you should really put the effort into this daily, for two weeks. If you do not your earnings will **SUFFER**. Simple as that. This shouldn't take more than an hour every day for a few weeks. I know that it is tedious but you have to stick with it, believe me. It will be worth it. Stay focused on the end goal.

There are many ways of getting a large following on Twitter. One way is to search random people and follow all their followers. Usually, 40-50% will follow you back. This is probably the best way, but it is time consuming, especially when you have 10 or more accounts to manage. Equally important is to get followers in specific countries. You should aim for followers that come from the following countries: U.S.A, UK, Australia, France, and Germany, but mostly from the U.S as most of the best earning ads only accept clicks from the United States.

NOTE: YOU SHOULD AIM FOR AT LEAST 8,000 FOLLOWERS ON EACH ACCOUNT TO BE GETTING THE AMOUNT OF CASH THIS BOOK SUGGESTS. ONCE THIS HAS BEEN REACHED YOU CAN SIT BACK AND LET THE MONEY ROLL IN!

Below are lists of websites that provide services for finding followers: Very useful!

1. <http://www.gatherfollowers.com/>
2. <http://www.twitterfollower.com/>
3. <http://www.twellow.com/>
4. <http://www.twollo.com/>
5. <http://www.twitterholic.com/>

I will not go into great detail about these websites, as they are well explained on the respective home pages.

For those of you willing to shell out a little money to put your Twitter friend creation on Auto-pilot, 24 hours a day, there's a great new tool available called **Twitter Friend Follower**. You'll make your money back on this quickly given its rich set of marketing features: auto-follow, auto unfollow, find niche specific followers, send bulk private messages and more! Highly recommended!

<http://www.twitfriendfollower.com>

STEP 4 – MONETIZING YOUR TWITTER ACCOUNTS

Finally to the fun part...learning how to monetize your accounts

RevTwt is the highest payer from the five services that I am going to suggest to you, so I recommend that you sign up with them first.

4.1. RevTwt (Highly Recommended!)

<http://revtwt.com/>

RevTwt is a new company which specializes in placing ads in the form of tweets on your Twitter profile as part of their advertising campaigns. Basically, companies give the adverts to RevTwt and then RevTwt gives you the choice of ads you want to post. The ads cover many marketing niches and can be posted either manually or on auto-pilot. The amount of ads that can be posted daily, varies depending on your follower count.

Before we go into this you need to sign up for a free RevTwt account. This shouldn't take more than a minute.

Go here to sign up now: <http://revtwt.com/>

Another beautiful feature of RevTwt is that when you exceed 8,000 followers on an Twitter account you will therefore be eligible for entrance into the Elite Twitter program. Once in, you will get paid at least twice the normal amount. BUT, be sure to read their Terms of Service before you do this to ensure that you get paid. You can initially ad up to 10 accounts to RevTwt, and more if each Twitter account has more than 1000 followers.

Once your RevTwt account has been created it is time to add your Twitter accounts.

Click on the **Twitter Accts** tab to add your 10 Twitter accounts. In the Twitter accts page there will be a "Enable Auto Post" check box which we will use to allow RevTwt to post the adverts on our Twitter accounts.

The amount of auto-posted ads allowed by RevTwt changes as your follower count grows.

Under 1,000 followers – 1 autopost a day (2 if you do it manually)

Over a thousand – 2 autoposts a day (3 manually)

The ad will be posted on each Twitter account that you set up. Of course you will want more control over what ads get placed. RevTwt gives you control over which ads are tweeted to your account, and you can select the ads by Category.

You will need a PayPal account to get paid by RevTwt. If you do not already have a PayPal account, sign up for one here:

<https://www.paypal.com/>

4.2 Twittad

Twittad is similar to RevTwt in that it can be used for commercial ads. Basically, you submit your Twitter account for review, and advertisers may offer you money to use your account background for posting adverts.

Signup here:

<http://www.twittad.com>

4.3 Magpie Advertising

Be a Magpie allows advertisers to bid for ad slots in your Twitter account tweets. You can configure ads to appear once every so many specified tweets. Make sure you read the Terms of Service so your account is not suspended here! Chief reason for suspension is too many automated tweets, so be careful! This is the least useful of the programs I am recommending, but I'll put it out there in the off chance you are using an account that is not automated.

Sign up here:

<http://www.be-a-magpie.com/>

4.4 adCause

Write your own ad for a cause, and it will be tweeted in your Twitter account. You make money for each ad that is tweeted. Great causes, and a great service.

Signup here:

<http://adcause.com>

4.5 Sponsored Tweets (Highly Recommended!)

Sponsored Tweets will make you money! This is a great service. You register with your Twitter account, specify keywords so advertisers can find you, and set a minimum bid price to tweet an ad. Advertisers contact you with ad offers, and you can approve or deny the offer. Depending on how large your list of followers is, this service can really get your inbox flooded with offers, for real dollars, NOT just a few cents per click. HIGHLY RECOMMENDED!

Sign Up Here:

<http://sponsoredtweets.com>

N.B. TIPS FOR NOT GETTING BANNED AND ENSURING THAT YOU GET PAID

Twitter does not like aggressive following. Their rules prohibit following over 1000 people in a single day for a single account. Work day by day to gain followers, and follow the followers of other users. Roughly 50% will follow you back. Doing this will take over two weeks to gain 8,000 followers per account. After gaining this many followers, your numbers will slowly and surely increase, helping you grow your mailing list, and generate more dollars for you!

Congratulations!!

Congratulations, you have made it this far and if you have done everything that I have taught, you will have planted a money tree that will generate you anything from between \$1 to \$50 dollars every single day. It mightn't seem like much but it might pay for that gigantic plasma TV you had your eye on or for that family vacation you've been wanting.

OR whatever else you would like!!!

Whatever your story is this method will make you money!! My point is that passive income is not to be laughed at, and learning these tips and tricks took me a lot longer than it will now take you. You have in your hands a guide to guaranteed income from Twitter, so follow it to the letter and enjoy your extra money!

ADDENDUM: LINK LIST

Here are all of the links in this document in one easy to access location:

Twitter sign up

<http://www.Twitter.com/signup>

Google Keyword Tool

<https://adwords.google.com/select/KeywordToolExternal>

Paypal

<https://www.paypal.com/>

SocialOomph

<http://www.socialoomph.com/>

ReFollow

<http://refollow.com/refollow/index.html>

Google Alerts

<http://www.google.com/alerts>

Bit.ly

<http://bit.ly/>

TwitterFeed

<http://www.Twitterfeed.com/>

Getting Followers

<http://www.gatherfollowers.com/>

<http://www.twitterfollower.com/>

<http://www.twellow.com/>

<http://www.twitterholic.com/>

<http://www.twollo.com/>

Twitter Friend Follower (Highly Recommended)

<http://www.twitfriendfollower.com>

RevTwt (Highly Recommended**)**

<http://revtwt.com/>

Twittad

<http://www.twittad.com>

Be a Magpie

<http://www.be-a-magpie.com/>

AdCause

<http://adcause.com>

SponsoredTweets (Highly Recommended**)**

<http://sponsoredtweets.com>

Direct Message Sample (include in your SocialOomph DM – good click through rate on this)

MAKING MONEY from your tweets? No!? I am. Making \$\$\$ daily on autopilot! <http://bit.ly/bL1nFP> Thanks for following!

Wait more good news!! :

As if making money on Auto Pilot was not enough, I grant you full master resell rights to this book! You therefore can basically do whatever you like with this. You may choose to give this book to 10 of your best friends or give it to somebody as a gift. You may choose to sell this on Ebay (should fetch about \$10 to \$30) or give it away as part of an email opt-in offer. See what works!

-Disclaimer-

I assume no responsibility for the use and/or misuse of this information. The user of this information does so at his or her own risk. I make no guarantee as to a specific level of income. Estimates are based on daily revenue expected on average for multiple Twitter accounts advertising to a given number of followers.

The reason that I have produced this guide is the fact that I have consistently made at least \$50 a day on average from this method and am willing to share this knowledge of how I did it with you. I cannot guarantee that it will be at least \$50 as this figure is based on statistical trends and not on fact. That is, I cannot make people click your ads and I have no control over which ads people will be interested in and of course I do not know which ones you will post. But I honestly believe that if you have followed exactly what I have told you and applied some common sense this method will earn you at least \$50 per day. Again, I make no guarantee of this amount.